

NSOM Connect

Jan - April 2025

Volume 01, Issue 01

PREFACE

At NSoM, we take immense pride in nurturing both intellect and character in our students, faculty, and community. In today's fast-paced world, knowledge is often linked to professional success. However, we believe it holds deeper value it fosters humility, reminding us of the vast unknowns, which in turn strengthens character and leadership. Humility cultivates worthiness, inspiring us to strive for excellence and contribute meaningfully to society. This sense of worth leads to well-being, defined not by accolades or wealth but by meaningful experiences, relationships, and positive impact.

True wealth transcends monetary value it is the richness of ideas, perspectives, and connections formed during one's educational journey. With this foundation, graduates are empowered to navigate challenges and seize opportunities in the evolving business landscape.

Ultimately, knowledge paves the way to happiness a sense of fulfilment through purposeful living and meaningful contributions. At NSoM, we foster an environment where every individual embarks on this journey, equipped with the vision and values to create lasting change.

This edition of our newsletter celebrates achievements and stories that exemplify our guiding philosophy. As you explore these pages, we invite you to reflect on how knowledge has shaped your values, aspirations, and sense of happiness. Together, let's nurture a brighter future through humility, worth, well-being, wealth, and happiness.

Warm regards,

Team NSOM
NSoM, NMIT campus,
Yelahanka, Bengaluru



Dr. M Venugopal
Professor & Director



Gururaj B Urs
Professor
Head - Academics & Research

Co-ordinators



Prof. Praveen Daniel



Dr. Ashima Sharma

Empowering Students Through Software Expertise

Our college provides students with software training to equip them with hands-on skills for their professional lives. All the students are trained in Salesforce for customer relationship and sales management. Students of finance use Tally for accounting and Zoho Books for cloud-based accounting. HR students are trained in Greyt HR for payroll and employee management. The training involves demonstrations and role-playing to make learning interactive. Students use the training for their future employment. Such initiatives enhance technical knowledge, enhance self-confidence, and equip students to face industry advancements, reflecting the college's care for career achievements.



www.nsom.ac.in

The Path to Success: Learning, Humility, and Virtuous Growth

“विद्या ददाति विनयं विनयात् याति पात्रताम् ।
पात्रत्वाद्धनमाप्नोति धनाद्धर्मं ततः सुखम् ॥”

The Sanskrit proverb is a timeless philosophy that offers a roadmap for both professional and personal fulfilment. It emphasizes a sequential process: knowledge fosters humility, humility leads to deservingness, deservingness brings wealth, and wealth, when used righteously, culminates in true happiness. For students, this verse is more than just wisdom; it is a guiding principle for leadership and growth. Education does not merely equip individuals with technical skills; it molds their mindset, shaping them into leaders who think analytically, act ethically, and remain humble in their knowledge. Leaders who possess vast expertise but lack humility may struggle to inspire trust and collaboration. However, a leader who continuously learns, respects differing viewpoints, and works with integrity naturally commands success and respect.

Financial success alone does not define prosperity in the corporate world. True success emerges from a harmonious balance between profitability and social responsibility (SR). Organizations thrive when they integrate ethical business practices, ensuring that their wealth is built on sustainable and responsible foundations. A company that values its employees, customers, and society along with its financial goals will ultimately cultivate long-term success and stability.

As future professionals, embracing the essence of this verse not only prepares one for career advancement, but also fosters a meaningful life. Success is not just about reaching a destination; it is also about the values and ethics upheld throughout the journey. A fulfilling life is achieved when knowledge is not just accumulated but applied

with wisdom, righteousness, and a sense of responsibility toward the greater good. Thus, outer success seamlessly merges with inner satisfaction, creating a life of true purpose and impact.



Transforming Literature Into Reality: Education Without Walls

The beginning of any learning process is often in a classroom filled with teachers, books and tests. Nevertheless, the most remarkable teachings are often garnered from real-world happenings. Life on its own is capable of dealing with risks and emotions, relationships, and all tangible problems in a live setting which books cannot deal with. Learning helps us build the pillar of basic knowledge alongside problem-solving abilities that we need in life.

Accomplished learning is the core aim of every instructor in their classroom, but learning how to teach oneself resilience, overcoming a crisis, and dealing with emergencies is something that cannot be taught in class. That is why there is 'life' to teach you. Helping others helps one grow empathy, waiting teaches us patience, and changes to flexible our perception. Such principles form the core values to build our morals in life and stay with us for life.

In addition, competence in the non-academic sphere highly relies on emotional intelligence (EQ), where success in life has



greater value when these two factors are realized. As important as they are, skills such as communication, empathy, collaboration, and even time management are not easy to find in books. Most of these soft skills are acquired through real-life experiences and the little triumphs and failures along the way.

Books can only guide us—it is life that teaches us what to truly do with the learned principles. There's reading kindness or integrity and then, there's exercising those virtues. The emergence of wisdom becomes evident when we strive to put into action the knowledge we have, especially when it sounds hard.

To have a thorough understanding of what is being taught, there is a need to bridge the divide between theory and practice. Things such as volunteering, community service, and internships are forms of undergo studied such that the content taught in class is paired with the reality of outside



VRUTHANTH

NPL – The Spirit of Cricket at NSOM!

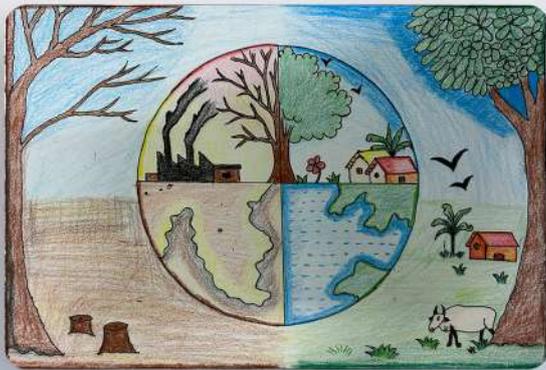
The NSOM Premier League Season-6 was held on the 6th, 7th, and 8th of February 2025 and turned out to be a thrilling roller coaster of anticipation over who would win the cup. Students and faculty members came together to witness three days of passionate cricket matches. All teams played with great spirit and sportsmanship. A delightful surprise was the participation of teachers in an unexpected exhibition match.



The event was made possible through the generous support of our sponsors — Gold Sponsor: Benaka, Silver Sponsor: Terracool, and our valued Co-Sponsors. The entire campus echoed with cheers for their teams and sponsors, making the event vibrant and memorable. NPL Season-6 was truly a celebration of sportsmanship, unity, and joy at NSOM.

RANG PARVV- The Joy of Colors

Holi, the festival celebrating the victory of good over evil and the vibrant spirit of colours, was joyously celebrated at NSOM on 14th March 2025. The campus was filled with energy and bright shades as students and faculty came together for the festivities. Laughter and cheer spread through the air as everyone playfully applied colours, creating unforgettable moments. The celebration was further enhanced with lively music and delicious sweets. Whole NSOM joined the celebration to make it yet another grand celebration!



Ashwini M



Pratheeksha Hegde



D Ramya



Nupur Sakshi

KALANUBHUTI

Members of Editorial Board 2025



Mahathithan



Pratheeksha



Venkatesh



Shivani



Chandan



Kajol



Frank



Nupur



Allen

The success of this newsletter is the outcome of hard work by our editorial team, who toiled day and night on content curation, design, and editing.

Admissions Open 2025-26

+91 8123 58 4455 | 080 22167 952 | admissions.nsom@nitte.edu.in